# HAMZA FARHAD SECURITIES (PVT) LIMITED

## Vision:

Our vision is to be a leading and distinct investment partner in wealth creation in Pakistan.

## Mission:

We endeavor to create wealth for our clients and the country through high quality services, integrity and the market competitiveness in the financial market.

# COMPANY  P ROFILE

Hamza Farhad Securities (PVT) Limited (HFS) registered as a Corporate Member with Islamabad Stock Exchange in year 2011 which was later on integrated with Karachi and Lahore stock exchange to form Pakistan Stock Exchange and we were issued our TRE Certificate in January, 2016.

HFS is a privately owned Private Limited Company by Mr. Khalid Irfan Mahmood Butt as the Chairman with one Branch Office located in Lahore and Head Office established in the heart of the capital city of Pakistan.

HFS has emerged as one of the fast pace growing brokerage firm of the exchange in just over 7 years since it was established.

As a licensed stockbroker, HFS provides a platform for local and foreign investors to buy and sell shares of companies listed on the Pakistan Stock Exchange. Our team of experienced equities dealers is trained to act with integrity and professionalism at all times and in the best interest of the client. Our trading philosophy is anchored on precise and timely execution of client's orders while maintaining the highest standards of transparency, client confidentiality and independence.

HFS employs qualified staffs who are conversant with all issues concerning the floatation of various types of capital market instruments and trading in shares. A professional, multi-disciplinary Board of Directors guides this team. The Board members hold key positions in other private sector organizations.

We are licensed to carry on the business of dealers and traders in shares, stocks, and securities of all kinds whether for the company or on behalf of other persons, companies, organizations or institutions.

# PRINCIPAL  ACTIVITIES

## *Brokerage Services*

The Company encourages individuals, companies and institutions to diversify their investments through promoting the benefits of trading in securities.

## *Portfolio Management*

HFS assists clients to build balanced investment portfolios with the objective of optimizing both return and security.

## *Training*

Our customers and staff are regularly provided with regular coaching in matters of finance and principles of corporate governance.

## *Share Valuation*

This is carried out both for quoted and unquoted shares.

## *Foreign Investment Services*

HFS has established the necessary contacts to enhance foreign investment opportunities for its clients.

## *Investment Advisory Services*

Research and analysis of the market enables HFS to keep its clients informed of investment opportunities.

## CORE VALUES

We are proud of our core values:

- A high level of ideals and honesty in serving our clients and all other stake holders.

- Display Great level of competence and performance in adding value to our stakeholders' investments.

- Confidentiality in handling customer information/data.

- To maintain highest level of integrity based on highest level of professional ethics.

- Creating a very Conducive environment for business to thrive.

- Partnering with those not competing with us and those we can jointly add value for our clients.

- "Client is King" is a belief system to be upheld to the staff.

- To provide an excellent ambiance/ office premises for our business clients.

- To create a motivated, professional and enthused workforce with a team spirit.

# OUR TEAM

Mr.  Khalid Butt – Director / Chief Executive Officer

Mrs. Seemal Ruby – Director

Mr.  Mohammad Farhad Khalid Butt – Chief Compliance Officer

Mr.  Hamza Khalid Butt – Chief Financial Officer

Mr. Muhammad Faheem – Senior Trader

Mr. Zia Ul Islam – Branch Manager

Mr. Nadeem Ahmed – Trader

Mr. Sohail Akram Mirza – Accounts Officer